

ENGAGE EMPLOYEES WITH DIVERSE, INCLUSIVE, AND LOCAL CORPORATE WELLNESS PROGRAMMING

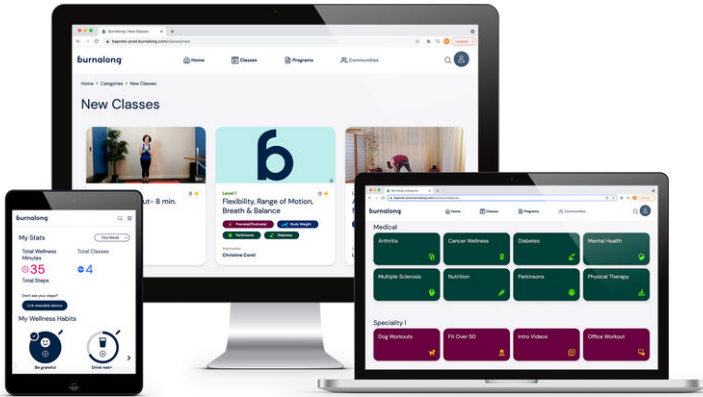
BUILD VIBRANT CULTURES TO ATTRACT AND RETAIN TALENT

ABOUT BURNALONG

With Bernalong, give your employees – and their families – the online health and wellness programming they need plus the social motivation of friends, family, and co-workers to use it.

We provide digital programming representative of the diversity, and varying needs, of employee populations and their families.

Our clients range from Fortune 500 orgs to the US government to banks to tech companies to hospitals to health plans, all with superior engagement and retention.



THE BURNALONG SOLUTION

- 1 Choice , diversity, and inclusion**
Inspire employee action with 17,000+ live and on-demand classes in 50+ categories, taught by 2,500+ instructors, mirroring the diversity of your workforce.
- 2 Social connection**
Build motivation from friends, family, and co-workers with live group classes, plus, supportive communities in the platform.
- 3 Personalized support**
Meet every person wherever they are in their wellness journey with AI-powered recommendations to help them meet their health goals.

50+ WELLNESS CATEGORIES

Spanning physical, mental, and financial wellness



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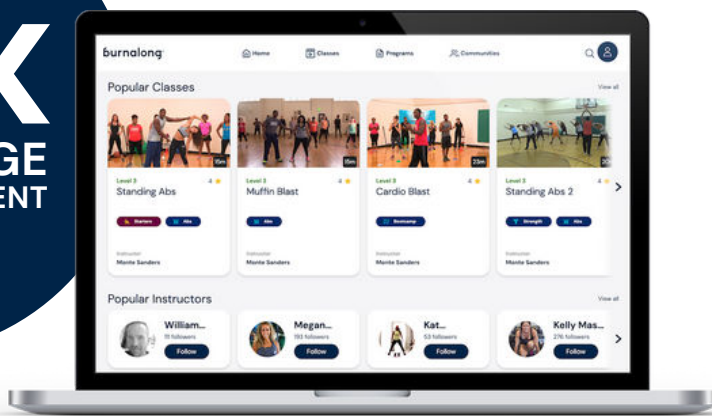
"PIONEERING A NEW APPROACH TO WELLNESS"

(THAT ACTUALLY STICKS)

All Burnalong content is created in partnership with hospitals, specialists, and credentialed experts in their fields.

USE WELLNESS DOLLARS FROM ALL MAJOR CARRIERS WITH BURNALONG.

5X
AVERAGE
ENGAGEMENT



burnalong

ADDITIONAL BENEFITS

- Retain and recruit top talent by investing in employee wellness
- Build culture and engagement with single holistic platform
- Inclusive wellness challenges by company or department
- Targeted programming to address healthcare costs
- Rewards tracking, recorded health metrics, and employee usage data
- Up to four family accounts for social motivation
- Quick implementation with turn-key marketing materials
- Trackable wellness habits
- Supportive online communities

BURNALONG KEYS TO SUCCESS

1

Include family and community

Employees are 4X more engaged when they friends and family members via sub-accounts.

2

Specialty and emotional support

39% of users take classes in specialty and emotional support categories, including adaptive, prenatal, children, cancer, diabetes, and more.

3

Holistic wellness for everyone

68% more engagement with people who self-describe as 'struggling' with their health.



Our agency's mission is to take care of America's healthcare, therefore, we too must be well.

Michele Saggese, Management Analyst at Centers for Medicare and Medicaid

