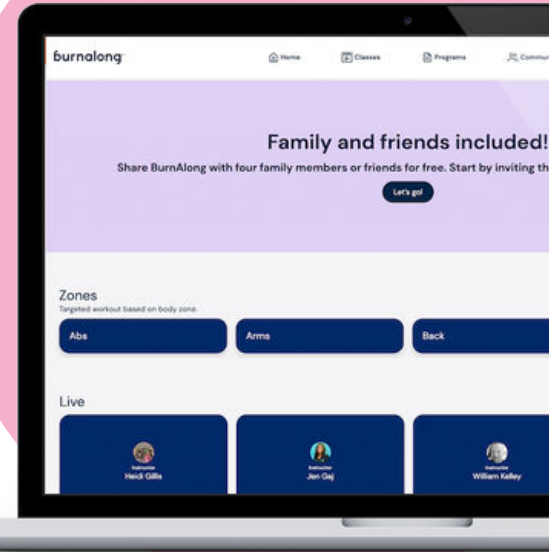


WHAT MAKES BURNALONG DIFFERENT?

Support Employee Fitness PLUS Mental, Emotional, Nutritional, and Financial Well-Being

burnalong[®]



1 RELATABLE, DIVERSE, AND ACCESSIBLE PROGRAMMING

- ✓ 61% of people find information from people like themselves more credible
- ✓ Relatable instructors with classes across nearly 50 categories
- ✓ Accessibility-forward so everyone can engage on a single platform
- ✓ Support physical, mental, and financial wellness

3 SCIENTIFIC APPROACH TO CHANGING WELLNESS BEHAVIORS

- ✓ 45% of daily choices based on existing habits
- ✓ Use of habit-stacking to layer in new habits into existing behaviors so habits "stick"
- ✓ Community support for encouragement and accountability
- ✓ Programming tailored to individual interests and wellness goals
- ✓ Wellness habit tracking to celebrate daily progress

We lighten internal efforts of choosing and launching wellness initiatives by working directly with key stakeholders at your organization including:

- ✓ Finance leaders
- ✓ HR teams
- ✓ Leadership and board members
- ✓ ERGs and more
- ✓ Department heads

2 FAMILY AND SOCIAL COMMUNITY

- ✓ 47% more likely to make a change when spouse/partner makes the same health change
- ✓ Every employee gets 4 free family accounts
- ✓ Increase employee engagement 4x with family inclusion
- ✓ Take classes together with colleagues

4 DEDICATED CUSTOMER SUCCESS TEAM

- ✓ Custom programs to support team goals
- ✓ Marketing materials for internal rollout and registration
- ✓ Quarterly reviews of activity, data, and insights
- ✓ Live and virtual launch events
- ✓ Inclusive corporate wellness challenges run through Burnalong

DISCOVER THE DIFFERENCE BY CHECKING OUT OUR TRENDING CATEGORIES:



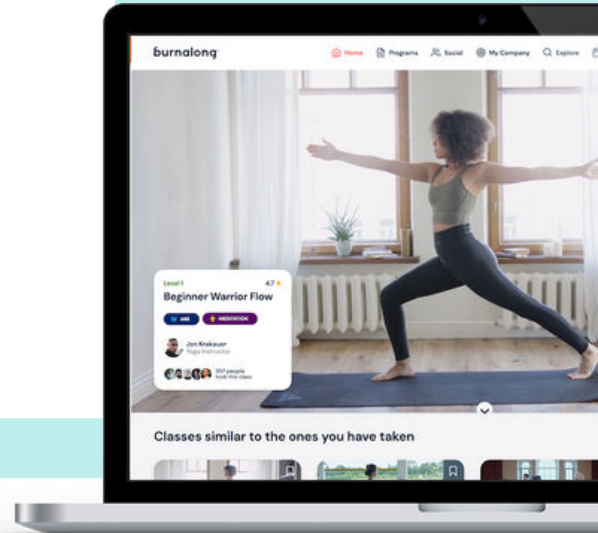
(855) 494-6377

info@burnalong.com

FRESH LOOK, NEW FEATURES

Continued innovation with an updated interface and improved support

INSPIRING EMPLOYEE MOTIVATION WITH:



SIMPLIFIED INTERFACE

- Fresh and intuitive design
- Clean and friendly layout
- Intelligent search to improve exploration

MORE PERSONALIZED EXPERIENCES

- Machine-learning based recommendations
- Revamped onboarding for customized journeys

FUTURE ROADMAP

- More connection and community
- Revamped team challenges
- Customized program recommendations
- New Instructors and Classes
- And so much more!

