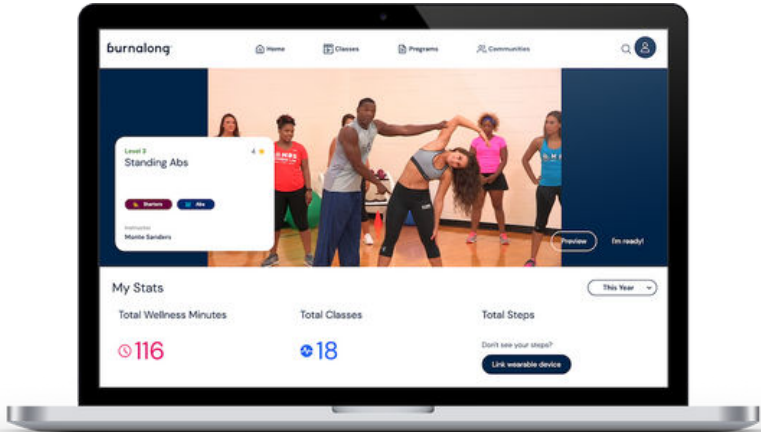


PERSONALIZE PATIENT JOURNEYS TO CONNECT WITH YOUR CARE TEAM

ABOUT BURNALONG

Burnalong partners with specialists, doctors, therapists, and rehabilitation specialists – or with hospitals and practices directly – to help patients, including pre- and post-surgery, achieve their wellness goals. Burnalong's social components enable caregivers, family members, or fellow patients to support each other throughout their journeys.

Choose from 13,000+ live and on-demand classes taught by 2,000+ instructors across 45+ categories (from cardio to cancer to chronic conditions).



THE BURNALONG SOLUTION

- 1 Choice and diversity**
13,000+ live and on-demand classes and wellness programs, mirroring the diversity of your workforce taught by 2,000+ instructors.
- 2 Social connection**
Including real live motivation from friends, family, and caregivers you invite to join in live private group classes.
- 3 Personalization**
Access anytime, anywhere – via phones, tablets, computers, and smart TVs – with machine learning suggestions tailored to goals.

45+ CATEGORIES

Spanning physical, mental, and financial wellness



Yoga



Fit Over 50



Arthritis



Adaptive Workouts



Diabetes



Mindfulness



Nutrition



Seniors



Sleep



Parkinsons



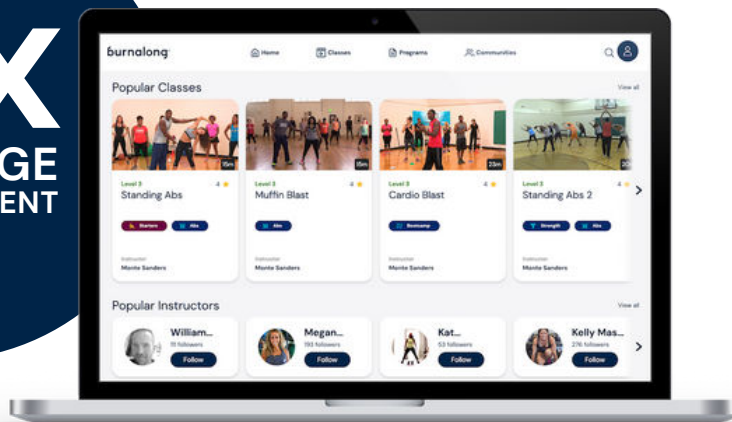


PIONEERING A NEW APPROACH TO WELLNESS

(THAT ACTUALLY STICKS)

Employers of all sizes are seeing 5X engagement on Burnalong!

5X
AVERAGE
ENGAGEMENT



Burnalong works directly with companies and partners with leading brokers, insurers, and wellness portals – so data can flow directly to and from other platforms.

burnalong

ADDITIONAL FEATURES

- Sub-accounts for up to 4 family Members
- Customizable goals and challenges
- Wellness champion mobilization
- Reporting and actionable insights
- Recorded and measured health metrics
- Trackable wellness habits
- Supportive communities to join...and much more!

DEEPER DIVE: KEYS TO SUCCESS

- 1** Family's positive impact
4X more engaged when adding family members via sub-accounts
- 2** Specialty and emotional support
39% of users take classes in specialty and emotional support categories, including adaptive, prenatal, children, cancer, diabetes, and more!
- 3** Inspiring beginners to start
68% more engagement with people who self-describe as 'struggling' with their health



With Burnalong we're boosting participation for all ages and levels. And we're seeing the results in the great engagement numbers, feedback, and sweaty smiles!"



Lili Rojas, Wellness Program Manager
Montgomery County Government

